

## **Web Marketing Associate**

Questor Insurance is a boutique insurance broker which is authorised and regulated by the Financial Services Authority. Questor designs and deploys insurance products through the Internet. As part of our expansion Questor requires a part time Web Marketing Associate to manage and develop our Internet partnership programme.

### **Main Duties**

- Managing all Internet marketing activity
  - CPC
  - Affiliates
  - Banners
  - Email
- Developing partnerships with companies that could offer our insurance products to their Users

### **Hours of Work, Location etc.**

- Home based
- 16 hours per week

### **Salary & Benefits**

- Salary will be based upon your experience but is not expected to be less than £20,000 per annum full time equivalent
- Questor has a range of benefits available to its staff once they have completed one year's service.

### **Person requirement**

- Ideally you will have been involved in internet marketing including CPC, Affiliate and Banner campaigns
- You must be committed, self disciplined and a self starter
- You will be organised and able to work up a marketing plan, see it through and alter as required
- You will have at least 5 GCSE or equivalent

Questor welcomes applications from all sections of the community regardless of age, race, religion and sexual orientation.

If this position is of interest please download and complete our application form and email to [recruitment@questor-insurance.co.uk](mailto:recruitment@questor-insurance.co.uk) .